



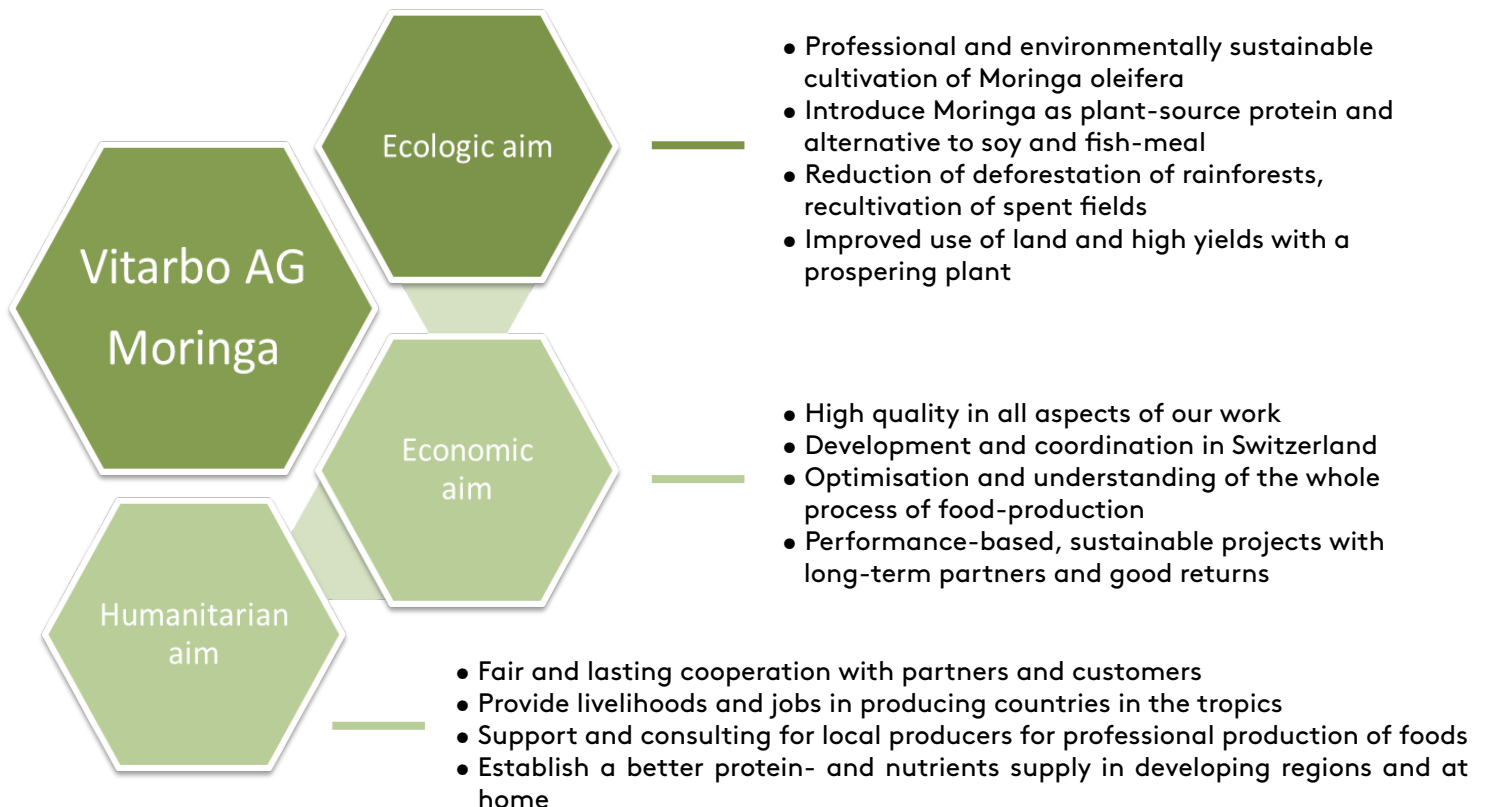
## Vitarbo AG

### Innovative products

In autumn 2013 a project became a company: A strong team found together to be the core of a great undertaking. From an existing network we built a company with the aim to develop fantastic products for our customers. Vitarbo AG develops the market for moringa-products. Moringa oleifera will be recognized as a valuable food and feed.

Additionally we will develop fruit- and vegetable powders in best „Swiss quality“. Specialties for food-industry with complete dossiers are our strength. We support our partners in developing new products with them. You find Vitarbo under the roof of awit consulting ag that provides its services to us.

### Our objectives with moringa



## Moringa oleifera

Moringa is a valuable plant for man and animal. The bush grows in its home on the southern slopes of the Himalaya since thousands of years and it is used as a source for nutrition and health.

Leaves contain protein, minerals and vitamins such as  $\beta$ -Carotene and Vitamin E. Also, a lot of research investigates possible health-benefits of secondary plant metabolites that moringa has. The dried leaves are a food ingredient that can be used as vegetable, herbal tea or as spice in a broad variety of foods. It will contribute taste, colour and nutrients and make your diet rich.

Due the nutrient-content of the leaves, moringa is also of high interest as a feed ingredient. Our aim it is to improve systems for irrigation, cultivation and harvest as well as methods for processing after harvest. New technologies have to be developed and implemented in the countries where Moringa grows.

The exchange of knowledge between us and our partners helps everyone - producers have better chance of selling in Europe and also in their own markets where moringa already may have a good price. On the other hand our customers and we appreciate the better understanding of the origin of our products. We look for long-term cooperation with our partners.



## Your success with us

Vitarbo is a partner of food-industry. We like to develop products and help to place novel-ties on the market. Quality management and quality control are on highest Swiss level.

We cooperate closely with our production-partners. Fair and sustainable systems of cultivation are a necessity for us. The logo "Green Elephant Moringa" is our label for tested ingredients from Vitarbo.

